ORDER

Orders	Order / Rev:	(103288		
	Alt Order #:	06825828		
	Product Desc:	NRCC IE 2012		
	Estimate:	2603		KSNV
	Flight Dates:	10/12/12 - 10/18/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/21/12 / 07/26/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		—. Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCCHE - Pevised		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	—— Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Bili Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/12	1.63	\$147,725.00	\$125,566,25	October 2012	163	\$147,725.00	\$125,566.25	
					Totals	163	\$147,725.00	\$125,566.25	0.00

Agency External ID:

					,
Account Executives					
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Amy McCreary			Start Of Order - End Of Order	100%	

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$147,725.00
Market	100%	\$399,256.76

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Ln Ch Start End	Inventory Code Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 10/12/12 10/12/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	5-6a	HF	;30 2	\$400.001	0.00 NM 2	\$800.00
WAKE W/WAGNRS1							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 10/08/12 10/14/12	F 2	\$400,00	0.00				

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NRCC IE 2012

KSNV

Product Desc:

Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/12/1	2 10/12/12	M-F 5-6a WakeUp		5-6a	-	F	:30	2	\$400.001	0.00 NM	2	\$800.00
١	WAKE V	V/WAGI	NRS1	M-F 5-6a WakeU	p w/vvagners									
147		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	-						
	ek: 10/0 KSNV		10/14/12 2 10/15/12	M-F 5-6a WakeUp	2 w/\/\=@M	\$400.00 5-6a	0.0	00 1	:30	2	\$400.001	0.00 NM	2	# 000 00
				M-F 5-6a WakeU	•	5-0a	ľ	,	,50	2	φ400,001	U.UU INEVI	2	\$800.00
٧	NAKE V			Mackdaya	C 4 4 . 4	D-4-	D - 41-	_						
We	<u>عند:</u> ek: 10/1	<u>t Date</u> 5/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Ratin 0.0	-						
E 3	KSNV	10/16/1	2 10/16/12	M-F 5-6a WakeUp	•	5-6a		·T	:30	2	\$400.001	0.00 NM	2	\$800.00
ı,	NAKE V	VWAGN	JRS1	M-F 5-6a WakeU	o w/Wagners									
•		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	g						
	ek: 10/1		10/21/12	-T	2	\$400.00	0.0					··		
E 4	KSNV	10/17/1	2 10/17/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	-	W	:30	2	\$400.001	0.00 NM	2	\$800.00
٧	NAKE V	V/WAGN	NRS1	iii o oa makoo,	o m v rugileio									
Mic	<u>Star</u> ek: 10/1	t Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate	Ratin							
			2 10/18/12	M-F 5-6a WakeUp	w/Wa@M	\$400.00 5-6a	0.0	.–-T	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU		0 04		•	.00	_	ψ-100.001	0.00 NW	2	φουσ.συ
V	NAKE V	v/WAGN t Date	NRS1 End Date	Weekdays	Spata/Maak	Data	Datin	~						
We	ek: 10/1		10/21/12	T	Spots/Week 2	Rate \$400.00	Ratin 0.0	-						
			2 10/12/12	M-F 6-7a WakeUp	-	6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	NAKE V		NRS2	-M-F 6-7a WakeUן	o w/Wagners-			~				_,		
		t Date	End Date	Weekdays	Spots/Week	Rate	<u>Ratin</u>	g						
	ek: 10/0		10/14/12	F	2	\$725.00	0.0							
E /	KSNV	10/15/1	2 10/15/12	M-F 6-7a WakeUp M-F 6-7a WakeUp		6-7a	N	1	:30	2	\$725.001	0.00 NM	2	\$1,450.00
V	NAKE V			·	-									
\Me	<u>Star</u> ek; 10/1	<u>f Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Ratin	-						
			2 10/16/12	M-F 6-7a WakeUp		6-7a	0.0	.T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
		/BA/A OA	IDOO	M-F 6-7a WakeU	•						ψ. 20.00 γ	0.00 11111	_	Ψ1,100.00
V	NAKE V Star	v/vvAGN t Date	NRS2 End Date	Weekdays	Spots/Week	Rate	Ratin	a						
We	ek: 10/1		10/21/12	-T	2	\$725.00	0.0	_						
E 9	KSNV	10/17/1	2 10/17/12	M-F 6-7a WakeUp	_	6-7a	-	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
٧	NAKE V	v/WAGN	NRS2	M-F 6-7a WakeUp	o w/vvagners								•	
		<u>LDate</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratin							
-	ek: 10/1		10/21/12	M-F 6-7a WakeUp	2	\$725.00	0.0	00 T	.20		#705 004	0.00.101		44 455 00
LIU	KONV	10/10/1	2 10/10/12	M-F 6-7a WakeUp	_	6-7а	_		:30	2	\$725.001	0.00 NM	2	\$1,450.00
٧	VAKE V													
We	<u>Star</u> ek: 10/1	<u>t Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$725.00	Ratin 0.0	-						•
			2 10/12/12	Today Show	CM	658a-9am		F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
7	roday -	CH/A/		Today Show										
,		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	a						
	ek: 10/0	8/12	10/14/12	F	4	\$900.00	0.0							
E 12	KSNV	10/15/1	2 10/15/12	Today Show Today Show	CM	658a-9am	Ņ	1	:30	4	\$900.001	0.00 NM	4	\$3,600.00
Т	ODAY -	SHW		Today GIIOW										
\ A #=		t Date	End Date	•	Spots/Week	Rate	Ratin							
	ek: 10/1 KSNV		10/21/12 2 10/16/12	M	CM	\$900.00 658a-9am	0.0	00 ·T	:30	4	\$900.001	0.00 NM	4	ቂያ ደቡብ ባብ
0		. 0. 1071.	_ ,5/10/12		OW	Jour-Jam			.50	4	φουυ.υυ Ι	O.OO INIVI	4	\$3,600.00

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Loday Show **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$900.00 0.00 E 14 KSNV 10/17/12 10/17/12 **Today Show** CM 658a-9am ---------:30 \$900,001 0.00 NM \$3,600,00 **Today Show TODAY SHW** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 10/21/12 ~~W----Week; 10/15/12 \$900.00 0.00 E 15 KSNV 10/18/12 10/18/12 Today Show CM 658a-9am ---T---:30 \$900.001 0.00 NM \$3,600.00 **Today Show** TODAY SHW Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> 10/21/12 ---T--Week: 10/15/12 \$900.00 0.00 E 16 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 2 \$375.001 0.00 NM \$750.00 2 News 3 Sunrise SATURDAY **NW3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$375.00 0.00 E 17 KSNV 10/13/12 10/13/12 Saturday Today CM 7a-9am -----5-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----5-\$625.00 0.00 E 18 KSNV 10/14/12 10/14/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM \$750.00 News 3-Sunrise SUNDAY. NW3-SUNRS WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$375.00 0.00 E 19 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am ----S :30 \$500.001 0.00 NM 2 \$1,000.00 Sunday Today **SUN TODAY** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating ----s Week: 10/08/12 10/14/12 \$500.00 0.00 M-F Today Show II 3rd HCM E 20 KSNV 10/12/12 10/12/12 9-10a ---F--:30 \$425.001 0.00 NM 2 \$850,00 M-F Today Show II **TODAY SHW2** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/14/12 ---F--Week: 10/08/12 \$425.00 0.00 E 21 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd H@M 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Rating Spots/Week Rate Week: 10/15/12 10/21/12 \$425.00 0.00E 22 KSNV 10/16/12 10/16/12 M-F Today Show II 3rd HCM 9-10a -T----:30 2 \$425.001 0.00 NM \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E 23 KSNV 10/17/12 10/17/12 M-F Today Show II 3rd HBM 9-10a --W----:30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E 24 KSNV 10/18/12 10/18/12 M-F Today Show II 3rd HBM 9-10a ---T---:30 2 \$425.001 0.00 NM \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 0.00 \$425.00 E 25 KSNV 10/12/12 10/12/12 10am-11am CM ---F--:30 2 \$325.001 0.00 NM 2 \$650.00

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Advertiser:

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Alt Order #: Flight Dates:

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10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate: 2603

2012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4111 F1								
TODAY	' SHW3 irt Date	End Date	Weekdays	Spots/Week	Poto	Dotina				1		
Week: 10/		10/14/12	F	<u>Spots/vveek</u> 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00				1		
E 26 KSNV	10/15/1	2 10/15/12	M-F Today Show Today 4th Hour	III 4th 13M	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Flour									
<u>Sta</u> Week: 10/	<u>irt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
		****	M-F Today Show		10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Hour									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	-T	2	\$325.00	0.00			4007.007		_	
EZO KONV	10/1.771	2 10/1//12	M-F Today Show Today 4th Hour	III 4th Buyi	10am-11am	~-W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY		E1 D-4-	Market all all and	D1-8811-	ъ.	5.0						
<u>ى د</u> /Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 29 KSNV	10/18/1	2 1 0/18/12	M-F Today Show	III 4th IBM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E30 KSNV		10/21/12 2 10/12/12	Rachael Ray	CM 2	\$325.00 11am-12pm	0.00	:30	2	\$325.001	0.00 NM	2	\$6 50.00
the second secon			Rachael Ray		•	·		·				
	EL RAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/08/12	10/14/12	F	2	\$325.00	0.00			·			
E 31 KSNV	10/15/1	2 10/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	EL RAY											
<u>Sta</u> Week: 10/	rt <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 32 KSNV	10/16/1	2 10/16/12	Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ E 33 KSNV		2 10/21/12	-T Rachael Ray	CM 2	\$325.00 11am-12pm	0,00 W	,:30	2	\$325.001	0.00 NM	0	ድርፍር ርር
			Rachael Ray	CIVI	rrant-rzpin	W	, .30	2	⊅ 3∠3.00 I	U.UU INIVI	2	\$650.00
	EL RAY	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 10/		10/21/12	W	2	\$325.00	0.00						
E34 KSNV	10/18/1	2 10/18/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Racilael Ray									
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	Rate	Rating						
E 35 KSNV		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	The Agenda 1230		\$325.00 1230-1p	0.00	:30	1	\$325,001	0.00 NM	1	\$325.00
VIETVIC	3 AT NO	ON	The Agenda 1230	Ͻpm	•						-	,
	o AT NO <u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	The Assessed 4000	1	\$325.00	0.00			455		,	
±36 KSNV	10/15/1	2 10/15/12	The Agenda 1230 The Agenda 1230	•	1230-1p	М	:30	1	\$325.001	0.00 NM	1	\$325,00
	3 AT NO		-		Б.	D-4:						
Sta Week: 10/	<u>irt Date</u> ′15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 37 KSNV		2 10/16/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00

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Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 -T----\$325.00 0.00 E 38 KSNV 10/17/12 10/17/12 The Agenda 1230pm 1230-1p CM --W----\$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Spots/Week Weekdays Rate Rating --W----Week: 10/15/12 10/21/12 \$325.00 0.00 E 39 KSNV 10/18/12 10/18/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date <u>Weekdays</u> Spots/Week Rating Rate 10/21/12 ---T---Week: 10/15/12 \$325.00 0.00 E 40 KSNV 10/13/12 10/13/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating ----5-10/14/12 Week: 10/08/12 \$500.00 0.00 E41 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930am ----S .30 \$500.001 0.00 NM \$500.00 News 3 Today **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$500.00 0,00 E 42 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM 9:30a-10a :30 \$500,001 0.00 NM \$500.00 Chris Matthews SUN 9:30am CHRIS MATTHEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$500.00 0.00 E 43 KSNV 10/12/12 10/12/12 Dr. Phil CM ----F--3-4p :30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$450.00 0.00 E 44 KSNV 10/15/12 10/15/12 Dr. Phil CM. 3-4p M----:30 \$450,001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Weekdays Start Date End Date Spots/Week Rating Rate 10/21/12 M-----Week: 10/15/12 \$450.00 0.00 E 45 KSNV 10/16/12 10/16/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM \$900.00 2 Dr Phil DR. PHIL Start Date End Date **Weekdays** Spots/Week Rate Rating 10/21/12 Week: 10/15/12 \$450.00 0.00 E46 KSNV 10/17/12 10/17/12 Dr. Phil CM 3-4p --W----.30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 10/15/12 10/21/12 \$450.00 0.00 E 47 KSNV 10/18/12 10/18/12 Dr. Phil CM 3-4p ---T---:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date **Weekdays** Spots/Week Rate Rating 10/21/12 ---T---Week: 10/15/12 \$450.00 0.00 430-5pm E 48 KSNV 10/12/12 10/12/12 News 3 at 430pm CM ---F--:30 \$725.001 0.00 NM \$725.00 News 3 at 4:30PM NEWS 3 **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/08/12 10/14/12 --F--\$725.00 0.00 E 49 KSNV 10/15/12 10/15/12 CM 430-5pm M----:30 \$725,001 0.00 NM \$725.00

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NRCC IE 2012

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount News 3 at 430pm News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 M----\$725.00 0.00 E 50 KSNV 10/16/12 10/16/12 News 3 at 430pm CM -T----430-5pm :30 \$725.001 0.00 NM \$725.00 News 3 at 4:30PM NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 10/17/12 10/17/12 News 3 at 430pm 0.00 NM E 51 KSNV CM 430-5pm :30 \$725.001 \$725.00 --W----1 News 3 at 4:30PM NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 \$725.00 0.00 E 52 KSNV 10/18/12 10/18/12 News 3 at 430pm CM 430-5pm ~--T---:30 \$725,001 0.00 NM \$725.00 News 3 at 4:30PM NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T--0.00 \$725.00 E 53 KSNV 10/12/12 10/12/12 M-F Early News CM 5-630p ---F--:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate 10/14/12 Week: 10/08/12 3 \$1,200,00 0.00 E 54 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p :30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate M----Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 55 KSNV 10/16/12 10/16/12 M-F Early News 5-630p -T----CM :30 3 \$1,200.001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating -T----Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 M-F Early News E 56 KSNV 10/17/12 10/17/12 CM 5-630p --W----:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date Spots/Week End Date **Weekdays** Rating <u>Rate</u> Week: 10/15/12 10/21/12 --W----3 \$1,200.00 0.00 E 57 KSNV 10/18/12 10/18/12 M-F Early News CM 5-630p ---T---:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---3 \$1,200.00 0.00 E 58 KSNV 10/12/12 10/12/12 M-F Jeopardy CM 630-7P ---- E--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Weekdays Start Date End Date Rate Rating Week: 10/08/12 10/14/12 --F--\$1,300.00 0.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy CM 630-7P M-----:30 1 \$1,300.001 0.00 NM \$1,300,00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 M----1 \$1,300.00 0.00 Week: 10/15/12 E 60 KSNV 10/16/12 10/16/12 M-F Jeopardy CM 630-7P -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 0.00 \$1,300.00 1 E61 KSNV 10/17/12 10/17/12 CM 630-7P :30 1 \$1,300.001 0.00 NM \$1,300.00

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

											
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
JEOPA	RDY		M-F Jeopardy								
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
		12 10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
JEOPA <u>Sta</u> Week: 10	art Date	End Date 10/21/12	Weekdays T	Spots/Week		Rating					
			M-F Wheel	CM	\$1,300.00 7-730pm	0.00 F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
WHEE	L-FORTN	IE	M-F Wheel of Fo	rtune	·			, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.00	·	Ψ1,000.0
Week: 10		End Date 10/14/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
			M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
	L-FORTN art Date /15/12	I⊨ End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,300.00	Rating					
			M-F Wheel M-F Wheel of Fo	CM	7-730pm	0.00 -T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
WHEE	L-FORTN	IE	W-1 VVIIIee OI 1-0	rtune							
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> -⊤	Spots/Week		Rating					
***************************************	10/17/1	2 10/17/12	M-F Wheel	CM	\$1,300.00 7-730pm	0.00 W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
WHEE	L-FORTN		M-F.Wheel of Fo	rtune		·					
	art Date	End Date 10/21/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 67 KSNV	10/18/1	2 10/18/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.0
	L-FORTN										
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
		2 10/13/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.0
NEWS <u>Sta</u> Week: 10	art Date	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00					
			Weekend Jeopar WKND Jeop/Who		630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.0
	NHEEL art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/14/12	S-	2		0.00					
THE V		2 10/15/12	Mon PR 8-10p Monday Prime 8-	GM 10pm	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.0
	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
		2 10/17/12	Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm	W	:30	1 \$3,000.001	0.00 NIM	1	\$3,000.0
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10. E72 KSNV		10/21/12 2 10/17/12	Wed PR 10-11p	CM	\$3,000.00 10-11pm	0.00 W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.
CHICA	GO FIRE		Wednesday Prim	іе т∪-т⊺рті							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10. E 73 KSNV		10/21/12	W	CM	+-,	0.00	-30	1 61 700 004	0.00 5151	4	φ4 3 00 (
- 10 KONV	10/12/1	L 10/12/12		CIVI	8-9pm		:30	1 \$1,700.001	0.00 NM	1	\$1,700.

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Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Fri PR 8-98 Friday Prime 8-9pm WHO ARE YOU? Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---F--1 \$1,700.00 0.00 E74 KSNV 10/12/12 10/12/12 Fri PR 9-10p CM 9-10pm ---F--:30 1 \$3,000,001 0.00 NM \$3.000.00 Friday Prime 9-10pm **GRIMM-NBC** Start Date End Date Spots/Week Weekdays Rate Rating ---F--Week: 10/08/12 10/14/12 \$3,000.00 0.00 E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm -----:30 \$800,001 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S-\$800.00 0.00 E76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200,001 0.00 NM \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -----1 \$1,200,00 0.00 NFL Pre-Game / FNA E 77 KSNV 10/14/12 10/14/12 CM 1p-530pm ----5 :30 1 \$2,500.001 0.00 NM \$2,500.00 NFL Pre-Game FTBL NITE AMR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$2,500.00 0.00 E 78 KSNV 10/14/12 10/14/12 NFL Football 1P-9PM :30 2\$10,000,001 0.00 NM \$20,000.00 ...NFL Football NBC SUN-FTBL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S 2\$10,000.00 0.00 E 79 KSNV 10/14/12 10/14/12 News 3 Live in Prime CM ----S 7-10pm :30 2 \$1,600,001 0.00 NM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/08/12 ----S 10/14/12 2 \$1,600.00 0,00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Weekdays Start Date End Date Spots/Week Rating Rate 10/14/12 ---F--Week: 10/08/12 1 \$1,200.00 0.00 E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Fleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/15/12 10/21/12 1 \$1,200.00 E 82 KSNV 10/16/12 10/16/12 11pm-1135pm M-F News 3 at Eleven CM -T----.30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200,00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 M-F News 3 at Eleven CM E 84 KSNV 10/18/12 10/18/12 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 \$1,200.00 0.00 E 85 KSNV 10/13/12 10/13/12 CM 11pm-1135pm :30 2 \$1,100,001 0.00 NM \$2,200.00

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Advertiser:

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Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

2603

KSNV

Totals

163 \$147,725.00

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Sa-Su News 3 at									
14/KID2	NWS-AT	11	Sa-Su News 3 at	Eleven								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	S-		\$1,100.00	0.00				ŀ		
			The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	#4 000 00
E 00 10144	10/12/1	12 10/12/12	Tonight Show	, CIVI	1100p-1207a		.30	2	\$500.00 I	U.UU NIVI	2	\$1,000.00
TONITE	E SHW		romgint onow									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	F	2		0.00				ŀ		
E 87 KSNV	10/15/1	2 10/15/12	The Tonight Show	/ CM	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show			••	100	_	4500.001	0.00 14441	_	Ψ1,000.00
TONITE	≝ SHW		· ·									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	/15/12	10/21/12	M	2	\$500.00	0.00						
E 88 KSNV	10/16/1	2 10/16/12	The Tonight Show	/ CM	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show		-					i		
TONITE	E SHW									1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 10	/15/12	10/21/12	-T	2	\$500.00	0.00						
E 89 KSNV	10/17/1	2 10/17/12	The Tonight Show	/ CM	1135p-1237a	~-W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show							1		
TONITE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	W	2	\$500.00	0.00						
E 90 KSNV	10/18/1	2 10/18/12	The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight.Show								· · · · · · · · · · · · · · · · · · ·	
TONITE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	T	2	\$500.00	0.00						
E91 KSNV	10/13/1	2 10/13/12	Saturday Night Liv		1130pm-1:02	amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
CATAII	TE LIVE		Saturday Night Li	ve								
	rt Date	End Data	Mookdovo	Cnoto (Mino)	Data	D-4:						
<u>اه.</u> Week: 10		End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
			* *				-00		#455.554	0.00.104		
E 92 KONV	10/14/1	2 10/14/12	Sports Night in La	_	oun 1135p-12	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPORT	NT-L V	25	Sports Night in La	is vegas								
	art Date	End Date	Weekdays	SnoteAMook	Data	Pating						
<u>عادہ</u> Week: 10		10/14/12	<u>vveekdays</u>	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
PVGGR. 10/	707 IA	10/14/14		· · · · · · · · · · · · · · · · · · ·	ψ-τυυ.υυ	0.00			······			